



Presented by

THE PALESTINIAN AMERICAN CULTURAL CENTER OF HOUSTON

WE LOVE LIFE

PALESTINE BENEFIT WEEKEND

April 19-20, 2025

The Water Works at Buffalo Bayou Park

Houston, TX

Supporting Palestinian charity organizations:



Who We Are

The Palestinian American Cultural Center (PACC Houston) is proud to present We Love Life: Palestine Benefit Weekend on April 19-20, 2025 at the Water Works at Buffalo Bayou Park in Houston, TX. PACC Houston is a 501(c)(3) non-profit organization founded in 2009, and the host of the largest and longest running Palestinian Festival in the US. We have a long-standing history as a centralized body for community efforts, as well as a cultural and educational ambassador for the greater Houston area. In our most recent fundraiser, we donated \$50,000 to Gaza relief through UNRWA.

This year, we invite you to join us for an unforgettable weekend of solidarity, culture, and compassion. We are excited to continue our 16-year legacy of sharing the rich Palestinian culture and heritage, and make a change by raising money for charity and amplifying voices speaking up in support of Palestine. This two-day event is our heartfelt response to the devastating war on Gaza, with a mission to raise funds, raise awareness, and unite the community. We offer a unique opportunity to introduce your business to thousands of individuals from all ages and backgrounds, while actively supporting a meaningful cause.

This event aims to:



Raise funds for charities aiding in the relief and advancement of Palestinians.

All net proceeds will be donated to organizations doing impactful work with chapters in our local Houston community.



Educating the public and raising awareness about the recent events in Gaza and the Palestinian struggle worldwide.

On and offstage, we will feature educational Palestine-focused programming including performers, speakers, and exhibitions.



Uniting the community in solidarity with the Palestinian cause on our road to liberation.

We will connect attendees with charity organizations, local small businesses, and each other to drive a greater impact beyond this weekend.



When & Where?

We Love Life: Palestine Benefit Weekend

Saturday, April 19, 2025, and Sunday, April 20, 2025

The Water Works at Buffalo Bayou Park
105 Sabine St., Houston, TX 77007

Marcel Khalife Concert

Thursday, April 17, 2025

The Hobby Center for the Performing Arts
800 Bagby St, Houston, TX 77002

How?

- Your business will be shared with our community through our strategic social media and print marketing.
- Your business logo will be displayed in front of thousands of attendees on our LED screen.
- Talk directly to thousands of potential customers at our event from your own sponsor tent.

Why?

Your sponsorship would undoubtedly help us maximize the impact of the funds raised and ensure we can make a significant difference for those in need.

As a sponsor, you will:

- Support humanitarian efforts through our charitable fundraising efforts.
- Connect with thousands of attendees from around the country online and in person.
- Sustain our community through educational advancement and cultural preservation.

**As the late Mahmoud Darwish wrote,
"we love life, if we find a way to it"**

We invite you to share your love for life with us and help our community make a change!

We are pleased to offer a wide range of sponsorship packages for this event:

	CHAMPION	ADVOCATE	PROMOTER	SUPPORTER	ALLY	FRIEND
Tickets to event	15	10	8	6	4	2
Social media shout outs *	✓	✓	✓	✓	✓	✓
LED Screen Advertisements **	60 Second Commerical	30 Second Commerical	15 Second Commerical	Name/Logo Screen	Name/Logo Screen	Credit Roll
Recognition on event web pages	✓	✓	✓	✓	✓	
Logo on volunteer T-shirt	✓	✓	✓	✓		
Name/Logo on event flyer/banner	✓	✓	✓			
Vendor booth or sponsored section at We Love Life event	✓	✓	✓			
Gift of Appreciation	✓	✓	✓			
Gaza Habibti VIP Reception (5/16)	✓	✓	✓			
Marcel Khalife concert ticket (4/17)	8	6	4	0	0	0
Marcel Khalife VIP Reception (4/14)	✓	✓	✓			
VIP Parking Pass at We Love Life	✓	✓				
On-Stage Interview	✓					
Contribution Amount	\$30,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500

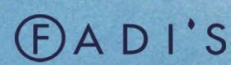
In-Kind contributions will be matched to sponsorship package based on budget-relieving value.

(*) Type of social media post depends on package level

(**) Ads will play a minimum of twice a day

Customized sponsor packages available upon request

Some of our previous years' sponsors:



Deadline for all submissions is April 1st, 2025
Contact us at sponsors@pacchouston.org
Scan the QR code or visit: welovelifehouston.com

